



Humour at Work

Inspiring Keynotes, Training Workshops
and Resources to Help You Succeed

Michael Kerr Delivers Proven Results

Why choose between fun and relevant content when you can have both?

“ Inspiring... relevant... energizing... hilarious... thought-provoking... immediately applicable... ”

This is how Michael Kerr's clients describe his dynamic presentations, which are frequently rated as the most impactful and relevant of any session presented at an event.

Michael is listed as one of Canada's most in-demand speakers. He is a Certified Speaking Professional (CSP), best-selling author, and one of only 22 speakers to be inducted into the Canadian Speakers' Hall of Fame.

Building on his experience as a "recovering senior manager," Michael travels the world researching, writing, and speaking about what makes a great workplace, well... great! He is known as one of North America's leading authorities on how to create a more positive and inspiring workplace: the kind of workplace that drives phenomenal success.

There's a Reason Clients Call Michael "The Workplace Energizer!"

Whether presenting a 90-minute keynote to 3,000 frontline employees or conducting a full-day, interactive training workshop to a dozen senior leaders, Michael's content is focused on improving results for you and your team. His goal is to deliver as much relevant content in as entertaining a style as possible... so the ideas stick. That's why Michael will work with you and your team to select the ideal blend of topics and messages for your group. And yes, you can "mix and match" from the presentations listed below:

Michael's Presentations

- Putting Humour to Work for Less Stress and More Success
- Inspiring Workplaces – The Way Work OUGHT to Be!
- Inspiring Leadership: Turning Passion Into Action
- Putting Creativity to Work to Inspire, Influence and Innovate
- The Humour Advantage: Customer Service with a Laugh
- Presentation Skills Training: Inspiring Ideas for More Inspiring Presentations

“ Michael held the full attention of our senior management team for a FOUR hour presentation! He is highly energetic, and the information he imparts with flair and humour are applicable to everyday work situations. I have encouraged my team to carry forward his fantastic management philosophy and have heard nothing but positive reviews from the senior management team. I absolutely recommend Michael's fabulous persona without hesitation. ”

~ Martine Rothblatt, Chairman & CEO,
United Therapeutics



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Keynote, Workshop... or Both?

Although Michael is one of Canada's most sought-after keynote speakers, he also presents interactive training workshops, so many clients book Michael for a follow-up session to help hammer home or build on the messages he introduced in his keynote presentation.

Dynamic Keynotes

His irrepressible energy, clean humour, and relevant content make Michael one of the most in-demand conference keynoters in North America.

Many clients hire Michael to kick off their event with a bang, knowing that the energy he generates will last throughout the entire convention, whereas others hire Michael to close their conference so that everyone leaves feeling inspired and energized. Still others slot Michael somewhere in the middle as a way of shaking things up! Keynotes run anywhere from 45 to 90 minutes, depending on the topic and your scheduling needs.

And just to clarify (because we do get asked), although Michael is entertaining and very funny, he is not a comedian. Michael does speak at after-dinner events, but if you are looking for a speaker who is primarily an entertainer, Michael would be happy to recommend someone else.

Interactive & Insightful Workshops

Clients often book Michael to present a follow-up breakout session after his keynote, or for longer half-day, full-day, or intensive two-day workshops. These interactive workshops allow for more in-depth conversations and greater impact, and typically run 3-4 hours for a half-day workshop; 6-8 hours for a full-day experience. By booking Michael for an additional presentation, you not only get much more value out of having Michael at your event, you'll save on the substantial cost of bringing in another speaker.

What Questions Haven't We Answered?

We understand how difficult it is to find the right speaker for your event, so after reading this package please let us know what additional information you need to help you make the right decision.

Rest assured that Michael will be the first person to tell you if he does not think he's the best match for your needs. And because he is so heavily involved in the professional speaking industry, Michael would be happy to recommend other presenters who may be a better fit for your event, or those who might make a valuable contribution in addition to Michael.

“ Our participants rated you as the speaker with the highest quality and relevance. ”

~ Lana J. Larocque,
Alberta Human Resources

“ Michael exceeded our expectations in every aspect. The program and tools fit our team extremely well. He was the star of our event. Michael has a great knack of aligning humour with the event and audience, which was fabulous! By far, the best speaker we've ever had! ”

~ Rod Smith, VP, Business Development,
CenturyVallen

Create inspiring
workplaces by
putting humour
to work!